

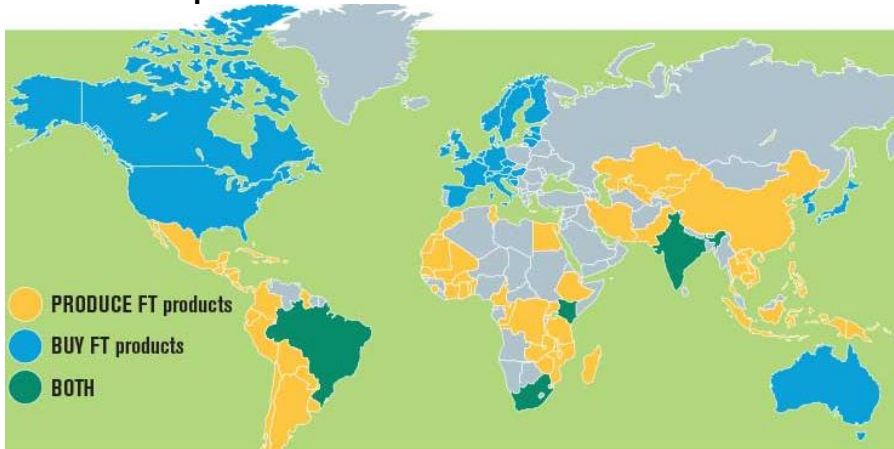


Fair Trade

Key facts:

1. Fair Trade is about getting better prices, better working conditions and fair terms of trade for farmers and workers in the developing world.
2. There are many different products that can be bought as part of Fair Trade such as, bananas, coffee, cotton, and flowers.
3. Fair Trade products have been available since 1994.

Fair Trade Map:



Fair Trade Premium

Fair Trade Premium Is an extra amount of money given to farmers to help them and their communities.

They money is used to:

- Improve healthcare
- Improve electricity supply
- Build new schools
- Provide ambulances
- Provide clean water



Key vocabulary:

Producer	Someone that grows the products
Consumer	Someone that buys the products
Trade	To trade is to willingly give things or services and get something back in return.
Ethical	Following accepted rules of behaviour
Wholesaler	Companies that sell the products to the retailer
Retailer	A place that sells products
Sukkah	A place that is decorated in the home that Jews use during Sukkot to celebrate
Congregation	People gathered for religious worship

Market share of a banana (without Fair Trade):

Actual split of income

